

Genesee Valley
Hunt Races

2025

See you there!



Photo By: Larry Tetamore

SATURDAY, OCTOBER 11TH
Nations Rd. . Geneseo, NY

LOOK INSIDE FOR SPONSORSHIP OPPORTUNITIES!



It's A Truly Unique Event!

The Genesee Valley Hunt Races are like no other event in our area. What began over 125 years ago as a grand day of picnicking with friends and neighbors has evolved into a multi-faceted day of fun for young and old alike. It's a

day that combines tradition, community and family all in a beautiful outdoor setting on conserved farmland in the Genesee Valley. Tailgating remains a huge part of the day and it's still the only event in the state where spectators can watch sanctioned steeplechase races over timber jumps!

Join us Saturday, October 11th for the 2025 GVH Races at 3320 Nations Road, off of County Route 39, just north of the Village of Geneseo.

Horse Racing – 10 Horse Races Include

- Steeplechasing over jumps, all within view of spectators
- \$50,000 in purse money
- Finest Thoroughbred contenders from the east coast
- Stock Horse Sprint for western riders
- Pony Races
- Draft Horse Race

Dog Events

- **NEW** Costume Contest
- Wiener Dog Races
- Canine Grand Prix jumping contest
- Parade of Genesee Valley Foxhounds
- Well-behaved, leashed dogs welcome - a dog-friendly event!

More Fun for the Kids

- Pony Rides
- Stick Horse Races. Stick horses provided & racers grouped by age.
- Agricultural Discovery Center with petting zoo

Delicious Food and More

- Variety of Food Court Vendors
- Tailgate Picnic Contest
- New York Food, Wine, and Craft Beer Market
- Shopping Boutiques

BECOME A SPONSOR

The GVH Races have consistently offered sponsors and patrons the highest level of entertainment and business promotion – at an investment much lower than other professional sporting events.

What A Day At The Races Can Do For You

- Promote your company to the people in your marketing area
- Associate your business with a fun-filled country outing
- Grow your business through GVH Race-connected contacts and exposure
- Show your appreciation to employees and clients: treat them to a Day At The Races
- Give back, in the spirit of community, to the citizens who support your company
- Associate your business with charitable giving

What Your Support Does For The GVH Races

- Allows us to work with the National Steeplechase Association to attract the best steeplechase horses on the East Coast
- Helps us maintain our outstanding race course in a beautiful natural setting
- Permits us to keep admission affordable for our community families
- Enables us to continue a century-long tradition that is intertwined with the history and welfare of this area

Whether you want to entertain clients, employees, and friends at your own hospitality tent or tailgate party; promote your business; advertise products or services; or simply support this worthwhile community event, we have an array of sponsorship opportunities.

We invite you to review the sponsorship packages in this brochure. For questions, to customize your sponsorship, or to sponsor a specific horse race or activity, contact Co-Chairs Alice Knoll (585-447-1343 or Aliceknoll0@gmail.com) or Daina Druzynski (585-261-2404 or Daina.Bullwinkel@gmail.com)



Economic and Charitable Impact

The Chamber of Commerce calculates that the GVH Races' one-day event has an economic impact in excess of \$250,000 for communities in Monroe and Livingston as well as neighboring counties.

Over \$85,000 has been donated to charitable organizations, including Golisano Children's Hospital. This year United Way of Greater Rochester and Finger Lakes, Geneseo Fire Department, and Geneseo chapter of Rotary International will be beneficiaries of proceeds.

SPONSOR PACKAGES

Triple Crown Level • \$5,000

- Your company listed as a Triple Crown Sponsor in the Official Race Program and on the website
- Your company logo posted on Judge's Stand
- Your supplied banner on the home stretch fence
- Full page ad of your design in the Official Race Program
- 10 passes to *The Fox Den Pub* VIP tent
- Premium tailgate parking
- Two sponsor hats allowing admission to the owner/trainer viewing stand
- General admission tickets for your guests

Package benefits will be negotiated to your specifications

Track Record Level • \$3,500

- Your company listed as a Track Record Sponsor in the Official Race Program and on the website
- Your company logo posted on Judge's Stand
- Your supplied banner on the home stretch fence
- Half page ad of your design in the Official Race Program
- Eight passes to *The Fox Den Pub* VIP tent
- One Gold, one Silver and four Bronze premium tailgate parking passes
- Two sponsor hats allowing admission to the owner/trainer viewing stand
- 50 general admission tickets for your guests

Victory Level • \$2,200

- Your company name listed as Victory Level Sponsor in the Official Race Program and on the website
- Your company logo posted on Judge's Stand
- Your supplied banner on the home stretch fence
- Half page ad of your design in the Official Race Program
- Six passes to *The Fox Den Pub* VIP tent
- One Gold, one Silver and two Bronze premium tailgate parking passes
- Two sponsor hats allowing admission to the owner/trainer viewing stand
- 30 general admission tickets for your guests

Winner's Circle Level • \$1,500

- Your company name listed as Winner's Circle Sponsor in the Official Race Program and promotional material and on the website
- Your company logo posted on Judge's Stand
- Your supplied banner on the home stretch fence
- Half page ad of your design in the Official Race Program
- Four passes to *The Fox Den Pub* VIP tent
- One Silver and two Bronze premium tailgate parking passes
- Two sponsor hats allowing admission to the owner/trainer viewing stand
- 20 general admission tickets for your guests

Paddock Club Level • \$750

- Your company listed as a Paddock Club Sponsor in the Official Race Program and on the website
- Your company logo posted on Judge's Stand
- Quarter page ad of your design in the Official Race Program
- Two passes to *The Fox Den Pub* VIP tent
- One Silver premium tailgate parking pass
- 10 general admission tickets for your guests

HOSPITALITY TENT SPONSORSHIPS

Host your own corporate hospitality tent to treat your clients, employees, and friends to a Day at the Races, or promote your company's products and services to attendees at the races. Two locations will be offered this year: either in the center of the event's activity or along the race course fence on the south end of the homestretch.

Platinum Course-side Hospitality Tent • \$5,000

ONLY TWO AVAILABLE

This exclusive package includes one of only two premium private tent locations beside the race course with a front-row view of the homestretch! Package includes your own 20 x 30 tent with tables and chairs, 50 general admission tickets, 8 VIP parking passes, tent-side parking for one host vehicle and one catering vehicle, 20 official programs, a full page ad in the Official Program, your logo posted on the Judge's Stand, sponsor listing on the website, and two sponsor hats allowing admission to the owner/trainer viewing stand.

Gold Hospitality Tent • \$4,000

This package includes your own 20 x 30 tent located in the center of the grounds with tables and chairs, 50 general admission tickets, 8 VIP parking passes, tent-side parking for one host vehicle and one catering vehicle, 15 official programs, a full page ad in the Official Program, your logo posted on the Judge's Stand and sponsor listing on the website.

Silver Hospitality Tent • \$2,900

This package includes your own 20 x 20 tent located in the center of the grounds with tables and chairs, 30 general admission tickets, 6 VIP parking passes, tent-side parking for one host vehicle and one catering vehicle, 10 official programs, a half page ad in the Official Program, your logo posted on the Judge's Stand and sponsor listing on the website.

Other Sponsorships and Customizing

Available upon request. Call or email Alice Knoll (585-447-1343 or Aliceknoll0@gmail.com) or Daina Druzynski (585-261-2404 or Daina.Bullwinkler@gmail.com)



NEW THIS YEAR:
Fox Den Pub moves trackside!
Enjoy a bite to eat and a drink
while you watch a race.

Gold and Silver Reserved Parking spots flank the homestretch fence of the race course. Bronze Preferred Parking is a roped off area just behind Gold and Silver in the infield. Gold, Silver and Bronze passes provide admission for all persons in the vehicle, along with convenient parking close to the activities – and with the opportunity to tailgate!

Genesee Valley Hunt Races



October 11, 2025

www.GVHRaces.com

P.O. Box 52 • Geneseo, NY 14454

Phone 585-243-3949

e-mail: janicearb@gmail.com



Thank You

**TO THESE BUSINESSES AND INDIVIDUALS THAT
SPONSORED THE 2024 GVH RACES**

A Tradition For Over A Century!

GVH Races celebrates 131 years in 2025! We couldn't have done it without the generous support of our sponsors and army of volunteers!

This brochure serves as a guide to sponsorship opportunities. We are happy to work with you to design a package to meet your specific needs.

Thank you for considering supporting the 2025 GVH Races. We rely on you and appreciate your support to keep this unique community event going and growing! Thank you!

Triple Crown

Jenny Lundberg Agency/
Farm Family – an American
National Company

Henry Llop

Temple Gwathmey
Steeplechase Foundation
(purse sponsor)

Sally Wood

Track Record

Stephen Ashley

Bob Johnson Auto Group

CP Ward

Key Bank

Silver Tent Sponsor

LynnLeigh Company, LLC
Tompkins Community Bank

Victory Level

A.N. Wine & Liquor House,
Inc.

Bonny Day Farm

Chanler Agency, Inc.

Crazy Dog T-Shirts

Crafting A Brand

Allie Donnan

Genesee Valley Breeders
Association

Stephen & Susan Kelley

LynnLeigh Company, LLC

Mulligan Family Farm, LLC

Power & Construction Group

Shamrock Fencing

Stocking Hill Farm

Martha C Wadsworth

Wegmans of Geneseo

Winner's Circle

Cottone Auctions &
Appraisals

Enchanted Valley Inn

Erie & Niagara Insurance
Association

Genesee Valley Penny Saver

Alice Lloyd

William & Meg Lloyd

The Summit Federal Credit
Union

Paddock Club

Allied Financial Partners

American Rock Salt

Karen & Howie Berger

BrownRock Property
Management

Ron Buchanan

Carlland Stables

Law Office of June Castellano

Community Bank

Anne Dewar, DVM

Equi-Analytical Laboratories

Ever Green Wealth
Management (purse sponsor)

Farm & Country Insurance

Gray Metal Products

Hunt Country Veterinary
Clinic, LLC

Randy & Carol Kozlowski

Livingston Insurance

Seating, Inc.

Swanson Systems

Valley Sand & Gravel

Wehle Farms

West Herr Auto Group

Agri-Center Sponsors*

Bountiful Harvest Club

Howlett Farms

JB Services – Janice Barrett

Bushel Club

Cargill Animal Nutrition

Cornell Cooperative
Extension - Livingston

Coyne Farms

CY Farms/Batavia Turf

Dairy One

Donnan Farms, Inc.

DFA – Dairy Farmers of
America

Growmark FS

Lefebvre Farm

Livingston County Farm
Bureau

Schiano Logging

Upstate Niagara Cooperative,
Inc.

**For information about becoming
a sponsor of the AGRI-CENTER
contact*

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Aliceknoll0@gmail.com)*

*or Daina Druzynski
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