

Genesee Valley
Hunt Races

2024

See you there!



Photo By: Larry Tetamore



SATURDAY, OCTOBER 12TH
Nations Rd. . Geneseo, NY

LOOK INSIDE FOR SPONSORSHIP OPPORTUNITIES!

It's A Truly Unique Event!

The Genesee Valley Hunt Races are like no other event in our area. What began over 125 years ago as a grand day of picnicking with friends and neighbors has evolved into a multi-faceted day of fun for young and old alike. It's a

day that combines tradition, community and family all in a beautiful outdoor setting on conserved farmland in the Genesee Valley. Tailgating remains a huge part of the day and it's still the only event in the state where spectators can watch sanctioned steeplechase races over timber jumps!

Join us Saturday, October 12th for the 2024 GVH Races at 3320 Nations Road, off of County Route 39, just north of the Village of Geneseo.

Horse Racing – 10 Horse Races Include

- Steeplechasing over jumps, all within view of spectators
- \$50,000 in purse money
- Finest Thoroughbred contenders from the east coast
- Stock Horse Sprint for western riders
- Pony Races
- Draft Horse Race

Dog Events

- **NEW** Costume Contest
- Jack Russell Terrier Races
- Weiner Dog Races
- Canine Grand Prix jumping contest
- Parade of Genesee Valley Foxhounds
- Well-behaved, leashed dogs welcome - a dog-friendly event!

More Fun for the Kids

- Pony Rides
- Stick Horse Races. Stick horses provided & racers grouped by age.
- Agricultural Discovery Center with petting zoo

Delicious Food and More

- Variety of Food Court Vendors
- Tailgate Picnic Contest
- New York Food, Wine, and Craft Beer Market
- Shopping Boutiques

BECOME A SPONSOR

The GVH Races have consistently offered sponsors and patrons the highest level of entertainment and business promotion – at an investment much lower than other professional sporting events.

What A Day At The Races Can Do For You

- Promote your company to the people in your marketing area
- Associate your business with a fun-filled country outing
- Grow your business through GVH Race-connected contacts and exposure
- Show your appreciation to employees and clients: treat them to a Day At The Races
- Give back, in the spirit of community, to the citizens who support your company
- Associate your business with charitable giving

What Your Support Does For The GVH Races

- Allows us to work with the National Steeplechase Association to attract the best steeplechase horses on the East Coast
- Helps us maintain our outstanding race course in a beautiful natural setting
- Permits us to keep admission affordable for our community families
- Enables us to continue a century-long tradition that is intertwined with the history and welfare of this area

Whether you want to entertain clients, employees, and friends at your own hospitality tent or tailgate party; promote your business; advertise products or services; or simply support this worthwhile community event, we have an array of sponsorship opportunities.

We invite you to review the sponsorship packages in this brochure. For questions, to customize your sponsorship, or to sponsor a specific horse race or activity, please contact Janice Barrett at 585-261-3463 or email janicearb@gmail.com



Economic and Charitable Impact

The Chamber of Commerce calculates that the GVH Races one-day event has an economic impact in excess of \$250,000 for communities in Monroe and Livingston as well as neighboring counties.

Over \$80,000 has been donated to charitable organizations, including Golisano Children's Hospital. This year United Way of Greater Rochester and Finger Lakes, Geneseo Fire Department, and Geneseo chapter of Rotary International will be beneficiaries of proceeds.

SPONSOR PACKAGES

Triple Crown Level • \$5,000

- Your company listed as a Triple Crown Sponsor in the Official Race Program and on the website
- Your company logo posted on Judge's Stand
- Your supplied banner on the home stretch fence
- Full page ad of your design in the Official Race Program
- 10 passes to *The Fox Den Pub* VIP tent
- Premium tailgate parking
- Two sponsor hats allowing admission to the owner/trainer viewing stand
- General admission tickets for your guests

Package benefits will be negotiated to your specifications

Track Record Level • \$3,500

- Your company listed as a Track Record Sponsor in the Official Race Program and on the website
- Your company logo posted on Judge's Stand
- Your supplied banner on the home stretch fence
- Half page ad of your design in the Official Race Program
- Eight passes to *The Fox Den Pub* VIP tent
- One Gold, one Silver and four Bronze premium tailgate parking passes
- Two sponsor hats allowing admission to the owner/trainer viewing stand
- 50 general admission tickets for your guests

Victory Level • \$2,200

- Your company name listed as Victory Level Sponsor in the Official Race Program and on the website
- Your company logo posted on Judge's Stand
- Your supplied banner on the home stretch fence
- Half page ad of your design in the Official Race Program
- Six passes to *The Fox Den Pub* VIP tent
- One Gold, one Silver and two Bronze premium tailgate parking passes
- Two sponsor hats allowing admission to the owner/trainer viewing stand
- 30 general admission tickets for your guests

Winner's Circle Level • \$1,500

- Your company name listed as Winner's Circle Sponsor in the Official Race Program and promotional material and on the website
- Your company logo posted on Judge's Stand
- Your supplied banner on the home stretch fence
- Half page ad of your design in the Official Race Program
- Four passes to *The Fox Den Pub* VIP tent
- One Silver and two Bronze premium tailgate parking passes
- Two sponsor hats allowing admission to the owner/trainer viewing stand
- 20 general admission tickets for your guests

Paddock Club Level • \$750

- Your company listed as a Paddock Club Sponsor in the Official Race Program and on the website
- Your company logo posted on Judge's Stand
- Quarter page ad of your design in the Official Race Program
- Two passes to *The Fox Den Pub* VIP tent
- One Silver premium tailgate parking pass
- 10 general admission tickets for your guests



HOSPITALITY TENT SPONSORSHIPS

Host your own corporate hospitality tent to treat your clients, employees, and friends to a Day at the Races, or promote your company's products and services to attendees at the races. Two locations will be offered this year: either in the center of the event's activity or along the race course fence on the south end of the homestretch.

Platinum Course-side Hospitality Tent • \$5,000 ONLY TWO AVAILABLE

This exclusive package includes one of only two premium private tent locations beside the race course with a front-row view of the homestretch! Package includes your own 20 X 30 tent with tables and chairs, 50 general admission tickets, 8 VIP parking passes, tent-side parking for one host vehicle and one catering vehicle, 20 official programs, a full page ad in the Official Program, your logo posted on the Judge's Stand, sponsor listing on the website, and two sponsor hats allowing admission to the owner/trainer viewing stand.

Gold Hospitality Tent • \$4,000

This package includes your own 20 X 30 tent located in the center of the grounds with tables and chairs, 50 general admission tickets, 8 VIP parking passes, tent-side parking for one host vehicle and one catering vehicle, 15 official programs, a full page ad in the Official Program, your logo posted on the Judge's Stand and sponsor listing on the website.

Silver Hospitality Tent • \$2,900

This package includes your own 20 x 20 tent located in the center of the grounds with tables and chairs, 30 general admission tickets, 6 VIP parking passes, tent-side parking for one host vehicle and one catering vehicle, 10 official programs, a half page ad in the Official Program, your logo posted on the Judge's Stand and sponsor listing on the website.

Other Sponsorships and Customizing

Available upon request. Call or email Janice Barrett at 585-261-3463 / janicearb@gmail.com.



Genesee Valley

Hunt Races



October 12, 2024

www.GVHRaces.com

P.O. Box 52 • Geneseo, NY 14454

Phone 585-243-3949

e-mail: janicearb@gmail.com



Thank You

TO THESE BUSINESSES AND INDIVIDUALS THAT SPONSORED THE 2023 GVH RACES

A Tradition For Over A Century!

GVH Races celebrates 130 years in 2024! We couldn't have done it without the generous support of our sponsors and army of volunteers!

This brochure serves as a guide to sponsorship opportunities. We are happy to work with you to design a package to meet your specific needs.

Thank you for considering supporting the 2024 GVH Races. We rely on you and appreciate your support to keep this unique community event going and growing! Thank you!

Triple Crown

Jenny Lundberg Agency/
Farm Family – an American
National Company
Henry Llop
Temple Gwathmey
Steeplechase Foundation
Sally Wood

Gold Tent Sponsor

Roger Wade

Track Record

Stephen & Janice Ashley
CP Ward
Alice Lloyd

Silver Tent Sponsor

Geneseo Veterinary Care
Tompkins Community Bank

Victory

A.N. Wine & Liquor
House Inc.
Bob Johnson Auto Group
Bonadio Group
Bonny Day Farm
W. Turner and Sally Boone
Chanler Agency, Inc.
Crazy Dog T-Shirts
Crafting A Brand
Allie Donnan
Genesee Valley
Breeders Association
Stephen & Susan Kelley
LynnLeigh Company, LLC
Mulligan Family Farm, LLC
Power & Construction Group
Shamrock Fencing
Stocking Hill Farm
Martha C. Wadsworth
Wegmans of Geneseo

Winner's Circle

Ron Buchanan
Kate & David Ackerman
Cottone Auctions
& Appraisals
Enchanted Valley Inn
Erie & Niagara
Insurance Association
Genesee Valley Penny Saver
Hatherall Design
Dean & Ann Jewett
Thomas and Ebets Judson
William & Meg Lloyd
Sandra Lombardo &
Robert Ellis
The Summit Federal
Credit Union
Visit LivCo
(Livingston Co.
Tourism, Inc.)

Paddock Club

Allied Financial Partners
American Rock Salt
Carlland Stables
Sue & Greg Carlson
Law Office of June Castellano
Community Bank
Anne Dewar, DVM
Equi-Analytical Laboratories
Ever Green
Wealth Management
Farm & Country Insurance
Finger Lakes Gaming
and Racetrack
Flaum Management
Company, Inc.
Gray Metal Products
Hunt Country Veterinary
Clinic, LLC
Randy & Carol Kozlowski
Livingston Insurance

The Estates at Morgan
Senior Living
NextHome Endeavor
Seating, Inc.
Swanson Systems
Valley Sand & Gravel
Wehle Farms
West Herr Auto Group

Agri-Center Sponsors*

Bountiful Harvest Club
Howlett Farms
JB Services – Janice Barrett

Bushel Club
Cargill Animal Nutrition
Cornell Cooperative
Extension – Livingston
Coyne Farms
CY Farms/Batavia Turf
Dairy One
DFA – Dairy Farmers
of America
Gold Star Feed
Lefebber Farm
Livingston County
Farm Bureau
Schiano Logging
Upstate Niagara
Cooperative, Inc.

**For information about becoming a sponsor of the AGRI-CENTER contact Janice Barrett (585-261-3463/email janicearb@gmail.com)*



Genesee Valley Hunt Races

2024 Sponsor Commitment Form

Sponsor Name _____

Contact Person _____

Phone _____ Email _____

Billing Address _____

City/Town _____ State _____ Zip _____

Shipping Address (where tickets are to be sent, if different)

Basic Packages

- Triple Crown Level (\$5,000)
- Track Record Level (\$3,500)
- Victory Level (\$2,200)
- Winner's Circle Level (\$1,500)
- Paddock Club Level (\$750)

Hospitality Tent Packages

- Platinum Course-side Tent
(call for availability \$5,000)
- Gold Tent (\$4,000)
- Silver Tent (\$2,900)

We were a sponsor in 2023 and wish to be involved at the same level in 2024

Contact us if you have a specific request or need for your package

Payment Instructions

- Check is enclosed with this agreement, made payable to "Genesee Valley Hunt, Inc."
- Please send an invoice upon receipt of this agreement
- We would like to make payment by credit card and agree to add 3% to cover payment processing fees (We will email you an E-Invoice with a link to a secure site to enter your credit card information)
Provide e-mail address for E-Invoice _____

Sponsor Authorized Signature _____ Date _____

Print Above Name _____

Please mail to: GVH Races, PO Box 52, Geneseo, NY 14454

Thank you! If you have any questions, please call or email Janice Barrett (585-261-3463 / janicearb@gmail.com)