

Genesee Valley  
Hunt Races

2023

See you there!



Photo By: Larry Tetamore



PC Third Eye Catcher



PC Third Eye Catcher



PC Third Eye Catcher



PC Third Eye Catcher

**SATURDAY, OCTOBER 14TH**  
*Nations Rd. . Geneseo, NY*

**LOOK INSIDE FOR SPONSORSHIP OPPORTUNITIES!**





PC Third Eye Catcher

# It's A Truly Unique Event!

The Genesee Valley Hunt Races are like no other event in our area. What began over 125 years ago as a grand day of picnicking with friends and neighbors has evolved into a multi-faceted day of fun for young and old alike. It's a

day that combines tradition, community and family all in a beautiful outdoor setting on conserved farmland in the Genesee Valley. Tailgating remains a huge part of the day and it's still the only event in the state where spectators can watch sanctioned steeplechase races over timber jumps!

**Join us Saturday, October 14th for the 2023 GVH Races at 3320 Nations Road, off of County Route 39, just north of the Village of Genesee.**

## Horse Racing – 10 Horse Races Include

- Steeplechasing over jumps, all within view of spectators
- \$50,000 in purse money
- Finest Thoroughbred contenders from the east coast
- Stock Horse Sprint for western riders
- Pony Races
- Draft Horse Race

## Dog Events

- **NEW** Costume Contest
- Jack Russell Terrier Races
- Weiner Dog Races
- Canine Grand Prix jumping contest
- Parade of Genesee Valley Foxhounds
- Well-behaved, leashed dogs welcome - a dog-friendly event!

## More Fun for the Kids

- Pony Rides
- Stick Horse Races. Stick horses provided & racers grouped by age.
- Agricultural Discovery Center with petting zoo

## Delicious Food and More

- Variety of Food Court Vendors
- Tailgate Picnic Contest
- New York Food, Wine, and Craft Beer Market
- Shopping Boutiques

## BECOME A SPONSOR

The GVH Races have consistently offered sponsors and patrons the highest level of entertainment and business promotion – at an investment much lower than other professional sporting events.

### What A Day At The Races Can Do For You

- Promote your company to the people in your marketing area
- Associate your business with a fun-filled country outing
- Grow your business through GVH Race-connected contacts and exposure
- Show your appreciation to employees and clients: treat them to a Day At The Races
- Give back, in the spirit of community, to the citizens who support your company
- Associate your business with charitable giving

### What Your Support Does For The GVH Races

- Allows us to work with the National Steeplechase Association to attract the best steeplechase horses on the East Coast
- Helps us maintain our outstanding race course in a beautiful natural setting
- Permits us to keep admission affordable for our community families
- Enables us to continue a century-long tradition that is intertwined with the history and welfare of this area

Whether you want to entertain clients, employees, and friends at your own hospitality tent or tailgate party; promote your business; advertise products or services; or simply support this worthwhile community event, we have an array of sponsorship opportunities.

We invite you to review the sponsorship packages in this brochure. For questions, to customize your sponsorship, or to sponsor a specific horse race or activity, please contact Janice Barrett at 585-261-3463 or email [janicearb@gmail.com](mailto:janicearb@gmail.com)



## Economic and Charitable Impact

The Chamber of Commerce calculates that the GVH Races one-day event has an economic impact in excess of \$250,000 for communities in Monroe and Livingston as well as neighboring counties.

Over \$70,000 has been donated to charitable organizations, including Golisano Children's Hospital. This year United Way of Greater Rochester and Finger Lakes, Genesee Fire Department, and Genesee chapter of Rotary International will be beneficiaries of proceeds.



## SPONSOR PACKAGES

### Triple Crown Level • \$5,000

- Your company listed as a Triple Crown Sponsor in the Official Race Program and on the website
- Your company logo posted on Judge's Stand
- Your supplied banner on the home stretch fence
- Full page ad of your design in the Official Race Program
- 10 passes to *The Fox Den Pub* VIP tent
- Premium tailgate parking
- Two sponsor hats allowing admission to the owner/trainer viewing stand
- General admission tickets for your guests

*Package benefits will be negotiated to your specifications*

### Track Record Level • \$3,500

- Your company listed as a Track Record Sponsor in the Official Race Program and on the website
- Your company logo posted on Judge's Stand
- Your supplied banner on the home stretch fence
- Half page ad of your design in the Official Race Program
- Eight passes to *The Fox Den Pub* VIP tent
- One Gold, one Silver and four Bronze premium tailgate parking passes
- Two sponsor hats allowing admission to the owner/trainer viewing stand
- 50 general admission tickets for your guests

### Victory Level • \$2,200

- Your company name listed as Victory Level Sponsor in the Official Race Program and on the website
- Your company logo posted on Judge's Stand
- Your supplied banner on the home stretch fence
- Half page ad of your design in the Official Race Program
- Six passes to *The Fox Den Pub* VIP tent
- One Gold, one Silver and two Bronze premium tailgate parking passes
- Two sponsor hats allowing admission to the owner/trainer viewing stand
- 30 general admission tickets for your guests

### Winner's Circle Level • \$1,500

- Your company name listed as Winner's Circle Sponsor in the Official Race Program and promotional material and on the website
- Your company logo posted on Judge's Stand
- Your supplied banner on the home stretch fence
- Half page ad of your design in the Official Race Program
- Four passes to *The Fox Den Pub* VIP tent
- One Silver and two Bronze premium tailgate parking passes
- Two sponsor hats allowing admission to the owner/trainer viewing stand
- 20 general admission tickets for your guests

### Paddock Club Level • \$750

- Your company listed as a Paddock Club Sponsor in the Official Race Program and on the website
- Your company logo posted on Judge's Stand
- Quarter page ad of your design in the Official Race Program
- Two passes to *The Fox Den Pub* VIP tent
- One Silver premium tailgate parking pass
- 10 general admission tickets for your guests



## HOSPITALITY TENT SPONSORSHIPS

Host your own corporate hospitality tent to treat your clients, employees, and friends to a Day at the Races, or promote your company's products and services to attendees at the races. Two locations will be offered this year: either in the center of the event's activity or along the racecourse fence on the south end of the homestretch.

### Platinum Course-side Hospitality Tent • \$5,000 ONLY TWO AVAILABLE

This exclusive package includes one of only two premium private tent locations beside the race course with a front-row view of the homestretch! Package includes your own 20 X 30 tent with tables and chairs, 50 general admission tickets, 8 VIP parking passes, tent-side parking for one host vehicle and one catering vehicle, 20 official programs, a full page ad in the Official Program, your logo posted on the Judge's Stand, sponsor listing on the website, and two sponsor hats allowing admission to the owner/trainer viewing stand.

### Gold Hospitality Tent • \$4,000

This package includes your own 20 X 30 tent located in the center of the grounds with tables and chairs, 50 general admission tickets, 8 VIP parking passes, tent-side parking for one host vehicle and one catering vehicle, 15 official programs, a full page ad in the Official Program, your logo posted on the Judge's Stand and sponsor listing on the website.

### Silver Hospitality Tent • \$2,900

This package includes your own 20 x 20 tent located in the center of the grounds with tables and chairs, 30 general admission tickets, 6 VIP parking passes, tent-side parking for one host vehicle and one catering vehicle, 10 official programs, a half page ad in the Official Program, your logo posted on the Judge's Stand and sponsor listing on the website.

### Other Sponsorships and Customizing

Available upon request. Call or email Janice Barrett at 585-261-3463 / [janicearb@gmail.com](mailto:janicearb@gmail.com).



Gold and Silver Reserved Parking spots flank the homestretch fence of the race course. Bronze Preferred Parking is a roped off area just behind Gold and Silver in the infield. Gold, Silver and Bronze passes provide admission for all persons in the vehicle, along with convenient parking close to the activities – and with the opportunity to tailgate!

Genesee Valley

# Hunt Races



October 14, 2023

[www.GVHRaces.com](http://www.GVHRaces.com)

P.O. Box 52 • Geneseo, NY 14454

Phone 585-243-3949

e-mail: [janicearb@gmail.com](mailto:janicearb@gmail.com)

GENESE VALLEY  
HUNT RACES



Thank You

**TO THESE BUSINESSES AND INDIVIDUALS THAT  
SPONSORED THE 2022 GVH RACES**

## A Tradition For Over A Century!

*GVH Races celebrated 128 years in 2023! We couldn't have done it without the generous support of our sponsors and army of volunteers!*

*This brochure serves as a guide to sponsorship opportunities. We are happy to work with you to design a package to meet your specific needs.*

*Thank you for considering supporting the 2023 GVH Races. We rely on you and appreciate your support to keep this unique community event going and growing!  
Thank you!*

### Triple Crown

Bob Johnson Auto Group  
Jenny Lundberg Agency/Farm  
Family - an American  
National Company  
Temple Gwathmey  
Steeplechase Foundation  
Henry Llop  
Sally Wood

### Gold Hospitality Tent

American Rock Salt  
LynnLeigh Company,  
LLC / Ever Green Wealth  
Management

### Track Record

Stephen & Janice Ashley  
CP Ward  
Genesee Valley  
Breeders Association

### Silver Hospitality Tent

Dansville Dental  
Professionals, LLC  
Geneseo Veterinary Care  
Tompkins Insurance/  
Financial Advisors

### Victory

A.N. Wine &  
Liquor House, Inc.  
Bonadio Group  
W. Turner and Sally Boone  
Chanler Agency, Inc.  
Crazy Dog T-Shirts  
Eden Dedrick / Bonny Day  
Allie Donnan  
Stephen & Susan Kelley  
Alice Lloyd

Mulligan Family Farm LLC  
Power & Construction Group  
Stocking Hill Farm  
Swanson Systems  
Wegmans of Geneseo

### Winner's Circle

Ron Buchanan  
Crafting A Brand  
Cottone Auctions  
Erie & Niagara Insurance  
Genesee Valley Penny Saver  
Hatherall Design  
Dean & Ann Jewett  
Thomas and Ebets Judson  
William & Meg Lloyd  
NFP  
The Summit Federal  
Credit Union  
Visit LivCo (Livingston Co  
Tourism, Inc.)  
Martha C Wadsworth

### Paddock Club

Allied Financial Partners  
Block, Longo, LaMarca &  
Brzezinski, P.C.  
Carlland Stables  
Castellano Law Office  
Community Bank  
Anne Dewar, DVM  
Dollinger Associates, PC  
Equi-Analytical Laboratories  
Farm & Country Insurance  
Finger Lakes Racing  
and Gaming  
Gray Metal Products  
Howard Hanna Real Estate  
Hunt Country Veterinary  
Clinic LLC  
Hurlbut Care Communities  
Randy & Carol Kozlowski

Livingston Insurance  
Martha & Reynolds  
McClatchey  
Once Again Nut Butter  
Seating, Inc.  
Marion & Travis Thorne  
Valley Sand & Gravel  
Wehle Farms

### Agri-Center Sponsors\*

**Bountiful Harvest Club**  
Howlett Farms  
JB Services – Janice Barrett

### Bushel Club

Ag To Go  
Cargill Animal Nutrition  
Cornell Cooperative  
Extension-Livingston  
Coyne Farms  
CY Farms/Batavia Turf  
Dairy One  
DFA/Craig's Station  
Creamery  
Gold Star Feed  
Livingston County  
Farm Bureau  
Mark Thone Ag  
Supplies and Services  
Upstate Niagara  
Cooperative Inc.

*\*For information about becoming a sponsor of the AGRI-CENTER contact Janice Barrett (585-261-3463/email [janicearb@gmail.com](mailto:janicearb@gmail.com))*