

Genesee Valley
Hunt Races

2022

See you there!



Photo By: Larry Tetamore

SATURDAY, OCTOBER 8TH
Nations Rd. . Geneseo, NY

LOOK INSIDE FOR SPONSORSHIP OPPORTUNITIES!





It's A Truly Unique Event!

The Genesee Valley Hunt Races are like no other event in our area. What began over 125 years ago as a grand day of picnicking with friends and neighbors has evolved into a multi-faceted day of fun for young and old alike. It's a

day that combines tradition, community and family all in a beautiful outdoor setting on conserved farmland in the Genesee Valley. Tailgating remains a huge part of the day and it's still the only event in the state where spectators can watch sanctioned steeplechase races over timber jumps!

Join us in keeping this tradition going and growing! Become a sponsor!

Horse Racing – 10 Horse Races Include

- Steeplechasing over jumps, all within view of spectators
- \$50,000 in purse money
- Finest Thoroughbred contenders from the east coast
- Stock Horse Sprint for western riders
- Pony Races
- Draft Horse Race

Dog Events

- Jack Russell Terrier Races
- Weiner Dog Races
- Canine Grand Prix jumping contest
- Parade of Genesee Valley Foxhounds
- Well-behaved, leashed dogs welcome - a dog-friendly event!

More Fun for the Kids

- Pony Rides
- Stick Horse Races. Stick horses provided & racers grouped by age
- Agricultural Discovery Center with petting zoo

Delicious Food and More

- Variety of Food Court Vendors
- Tailgate Picnic Contest
- New York Food, Wine, and Craft Beer Market
- Shopping Boutiques

Economic and Charitable Impact

The Chamber of Commerce calculates that the GVH Races one-day event has an economic impact in excess of \$200,000 for communities in Monroe and Livingston as well as neighboring counties.

Over \$60,000 has been donated to Golisano Children's Hospital, Genesee Fire Department, and Genesee chapter of Rotary International.

This year, the United Way of Greater Rochester and Finger Lakes will be a beneficiary of proceeds!



BECOME A SPONSOR

The GVH Races have consistently offered sponsors and patrons the highest level of entertainment and business promotion – at an investment much lower than other professional sporting events.

What A Day At The Races Can Do For You

- Promote your company to the people in your marketing area
- Associate your business with a fun-filled country outing
- Grow your business through GVH Race-connected contacts and exposure
- Show your appreciation to employees and clients: treat them to a Day At The Races
- Give back, in the spirit of community, to the citizens who support your company
- Associate your business with charitable giving

What Your Support Does For The GVH Races

- Allows us to work with the National Steeplechase Association to attract the best steeplechase horses on the East Coast
- Helps us maintain our outstanding race course in a beautiful natural setting
- Permits us to keep admission affordable for our community families
- Enables us to continue a century-long tradition that is intertwined with the history and welfare of this area

Whether you want to entertain clients, employees, and friends at your own hospitality tent or tailgate party; promote your business; advertise products or services; or simply support this worthwhile community event, we have an array of sponsorship opportunities.

We invite you to review the sponsorship packages in this brochure. For questions, to customize your sponsorship, or to sponsor a specific horse race or activity, please contact Janice Barrett at 585-261-3463 or email janicearb@gmail.com



SPONSOR PACKAGES

Triple Crown Level • \$5,000

- Your company listed as a Triple Crown Sponsor in the Official Race Program and on the website
- Your company logo posted on Judge's Stand
- Your supplied banner on the home stretch fence
- Full page ad of your design in the Official Race Program
- 10 passes to *The Fox Den Pub* V.I.P. tent
- Premium tailgate parking
- Two hats allowing admission to the owner/trainer viewing stand
- General Admission tickets for your guests

Package benefits will be negotiated to your specifications

Track Record Level • \$3,300

- Your company listed as a Track Record Sponsor in the Official Race Program and on the website
- Your company logo posted on Judge's Stand
- Your supplied banner on the home stretch fence
- Half page ad of your design in the Official Race Program
- Eight passes to *The Fox Den Pub* V.I.P. tent
- One Gold, one Silver and five Bronze premium tailgate parking passes
- Two hats allowing admission to the owner/trainer viewing stand
- 50 general admission tickets for your guests

Victory Level • \$1,800

- Your company name listed as Victory Level Sponsor in the Official Race Program and on the website
- Your company logo posted on Judge's Stand
- Your supplied banner on the home stretch fence
- Half page ad of your design in the Official Race Program
- Six passes to *The Fox Den Pub* V.I.P. tent
- One Gold, one Silver and three Bronze premium tailgate parking passes
- Two hats allowing admission to the owner/trainer viewing stand
- 30 general admission tickets for your guests

Winner's Circle Level • \$1,200

- Your company name listed as Winner's Circle Sponsor in the Official Race Program and promotional material and on the website
- Your company logo posted on Judge's Stand
- Your supplied banner on the home stretch fence
- Half page ad of your design in the Official Race Program
- Four passes to *The Fox Den Pub* V.I.P. tent
- One Silver and three Bronze premium tailgate parking passes
- Two hats allowing admission to the owner/trainer viewing stand
- 20 general admission tickets for your guests

Paddock Club Level • \$600

- Your company listed as a Paddock Club Sponsor in the Official Race Program and on the website
- Your company logo posted on Judge's Stand
- Quarter page ad of your design in the Official Race Program
- Two passes to *The Fox Den Pub* V.I.P. tent
- One Silver premium tailgate parking pass
- 10 general admission tickets for your guests

HOSPITALITY TENT SPONSORSHIPS

Host your own corporate hospitality tent to treat your clients, employees, and friends to a Day at the Races, or promote your company's products and services to attendees at the races. Two locations will be offered this year: either in the center of the event's activity or along the racecourse fence on the south end of the homestretch.

Gold Hospitality Tent • \$3,850

This package includes your own 20 X 30 tent with tables and chairs, 50 general admission tickets, 8 V.I.P. parking passes, tent-side parking for one host vehicle and one catering vehicle, 15 official programs, a full page ad in the Official Program, your logo posted on the Judge's Stand and sponsor listing on the website.

Silver Hospitality Tent • \$2,750

This package includes your own 20 x 20 tent with tables and chairs, 30 general admission tickets, 6 V.I.P. parking passes, tent-side parking for one host vehicle and one catering vehicle, 10 official programs, a half page ad in the Official Program, your logo posted on the Judge's Stand and sponsor listing on the website.

Other Sponsorships and Customizing

Available upon request. Call or email Janice Barrett at 585-261-3463 / janicearb@gmail.com.



Gold and Silver Reserved Parking spots flank the homestretch fence of the race course. Bronze Preferred Parking is a roped off area just behind Gold and Silver in the infield. Gold, Silver and Bronze passes provide admission for all persons in the vehicle, along with convenient parking close to the activities – and with the opportunity to tailgate!



October 8, 2022

www.GVHRaces.com

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A Tradition For Over A Century!

GVH Races celebrated 127 years in 2021! We couldn't have done it without the generous support of our sponsors and army of volunteers!

This brochure serves as a guide to sponsorship opportunities. We are happy to work with you to design a package to meet your specific needs.

Thank you for considering supporting the 2022 GVH Races. We rely on you and appreciate your support to keep this unique community event going and growing! Thank you!

Thank You

TO THESE BUSINESSES AND INDIVIDUALS THAT SPONSORED THE 2021 GVH RACES

Triple Crown

Bob Johnson Auto Group
Jenny Lundberg Agency/Farm Family - an
American National Company
Henry Llop
Sally Wood

Gold Hospitality Tent

American Rock Salt
LynnLeigh Company, LLC / Ever Green Wealth
Management

Track Record

Stephen & Janice Ashley
CP Ward
Genesee Valley Breeders Association

Silver Hospitality Tent

Tompkins: Bank of Castile/Insurance/
Financial Advisors

Victory

Bonadio Group
W. Turner and Sally Boone
Ron Buchanan
Chanler Agency, Inc.
Eden Dedrick
Bruce & Allie Donnan
Enterprise Café
HUNT Real Estate
Stephen & Susan Kelley
Mulligan Family Farm, LLC
Power & Construction Group
Stocking Hill Farm
Swanson Systems
Wegmans of Geneseo

Winner's Circle

Crafting A Brand
Cottone Auctions
Genesee Valley Penny Saver
Hatherall Design
Dean & Ann Jewett
Thomas and Ebets Judson
Randy & Carol Kozlowski

William & Meg Lloyd
The Summit Federal Credit Union
Martha C Wadsworth

Paddock Club

Allied Financial Partners
Carlland Stables
Castellano Law Office
Community Bank
Anne Dewar, DVM
Dollinger Associates, PC
Erie & Niagara Insurance
Equi-Analytical Laboratories
Farm & Country Insurance
Finger Lakes Racing and Gaming
Genesee Valley Visiting Vet
Gray Metal Products
Hunt Country Veterinary Clinic, LLC
Alice Lloyd
Martha & Reynolds McClatchey
Quicklee's Stores
Seating, Inc.
Valley Sand & Gravel
Wehle Farms

Agri-Center Sponsors*

Bountiful Harvest Club

Cargill Animal Nutrition
JB Services – Janice Barrett

Bushel Club

Coyne Farms
CY Farms/Batavia Turf
Dairy One
DFA/Craig's Station Creamery
Howlett Farms
Livingston County Farm Bureau
Mark Thone Ag Supplies and Services
Upstate Niagara Cooperative, Inc.

**For information about becoming a sponsor of the
AGRI-CENTER contact Janice Barrett
(585-261-3463/email janicearb@gmail.com)*

