



# Let's tell agriculture's good story!

In 2010, the Genesee Valley Hunt Races added an agricultural education tent, "The Agri-Center" to complement the local products featured in the event's Farmers Market. It just made sense. The event is held on beautiful, conserved farmland in a county where agriculture is the #1 industry, and it's just south of Rochester, the state's third largest city. Why not offer opportunities for the general public to learn about where their food comes from?

The result has been outstanding! Thousands of children and their parents have enjoyed hands on exhibits and activities showcasing agriculture. The Agri-Center helps people understand modern agriculture and make the connection from farm to table. The Agri-Center has become the event's most popular activity for families.

*Please help us tell agriculture's good story -- become an Agri-Center Sponsor!*

**GVH Races - October 8, 2022  
Nations Road, Geneseo, NY**



# Become A Sponsor of the Agri-Center

## Agri-Center Naming Rights: \$5,000

- Naming rights for Agri-Center (<<Your Company Name>> Agri-Center)
- Your company/organization listed as Agri-Center Sponsor in Official Program & promotional material
- Your supplied banner presented on front of Agri-Center
- Full page ad of your design in the Official Program
- Ten passes to The Fox Den Pub V.I.P. tent
- Premium parking supplied to your specification
- Two hats allowing admission to the owner/trainer viewing stand
- General Admission tickets for your guests

## Bumper Crop Club

### \$3,300 Sponsor Package

- Your company/organization listed as Agri-Center Sponsor in Official Program and on website
- Your supplied banner presented in the Agri-Center
- Half page ad of your design in the Official Program
- One Gold, one Silver and five Bronze premium parking passes
- Eight passes to The Fox Den Pub V.I.P. tent
- Two hats allowing admission to the owner/trainer viewing stand
- 50 General Admission tickets for your guests

## Fertile Fields Club

### \$1,800 Sponsor Package

- Your company/organization listed as Agri-Center Sponsor in Official Program & promotional material
- Your supplied banner presented in the Agri-Center
- Half page ad of your design in the Official Program
- Six passes to The Fox Den Pub V.I.P. tent
- One Gold, one Silver and three Bronze premium parking passes
- Two hats allowing admission to the owner/trainer viewing stand
- 30 General Admission tickets for your guests

## Bountiful Harvest Club

### \$1,200 Sponsor Package

- Your company/organization listed as Agri-Center Sponsor in Official Program
- Your supplied banner presented in the Agri-Center
- Half page ad of your design in the Official Program
- Four passes to The Fox Den Pub V.I.P. tent
- One Silver and three Bronze premium parking passes
- Two hats allowing admission to the owner/trainer viewing stand
- 20 General Admission tickets for your guests

## Bushel Club

### \$600 Sponsor Package

- Your company/organization listed as Agri-Center Sponsor in Official Program & promotional material
- Your supplied banner presented in the Agri-Center
- Quarter page ad of your design in the Official Program
- Two passes to The Fox Den Pub V.I.P. tent
- One Silver premium parking pass
- 10 General Admission tickets for your guests

**Yes! We want to help tell agriculture's good story!**

Sponsor Name \_\_\_\_\_ Sponsor Level \$ \_\_\_\_\_

Contact Person \_\_\_\_\_ Contact Phone \_\_\_\_\_

Contact E-Mail \_\_\_\_\_ Sponsor Website \_\_\_\_\_

Address to mail passes and tickets \_\_\_\_\_

Check enclosed (payable to GVH)  Email invoice to \_\_\_\_\_

We are interested in providing product to distribute in the Agri-Center

*Contact us for any specific requests or sponsor package needs.*

*Questions? Contact Janice Barrett (email: janicearb@gmail.com / phone: 585-261-3463)*

**Mail this form to: GVH Races, PO Box 52, Geneseo, NY 14454**