

# Be part of the Genesee Valley Hunt Races on October 8, 2022

Ten years ago we launched a NY food and wine vendor area at the Genesee Valley Hunt Races after obtaining a Farmer's Market Permit from NYS Dept. of Ag and Markets. It has been a huge success for vendors – and certainly appreciated by the crowds and tailgaters at this century-old, family oriented event! Our Farmers Market goes hand-in-hand with our Agri-Center, which features a petting zoo and interactive agricultural education activities. This area is always bustling with activity all day!

We think this event offers the perfect demographic for your products!

What: GVH Hunt Races Farmers Market Location: 3330 Nations Rd, Geneseo, NY 14454 Intersection of Nations and Roots Tavern Roads (physical address for GPS or Mapquest—not mailing address) Date: Saturday, October 8, 2022 Hours: 10:00AM – 4:00PM Sponsor: Genesee Valley Hunt, Inc Fee: \$130 - includes vendor tent area of 10 X 12 feet Questions & Information: Megan Doggett, Organizer Email vendors@gvhraces.com

### **RESERVE YOUR SPACE TODAY!**

Please reserve your vendor space by mailing the accompanying form, along with vendor fee payment, by **September 16**. (Limited space available) We look forward to seeing you on October12 and wish you a very successful day!

#### **NY Wineries Welcome!**

NYS Ag & Markets Farmers' Market designation enables NY wineries to sell NY labeled wine by the bottle. (Wineries are no longer required to obtain a "no fee" permit from the SLA)

#### **NEW! NY Craft Breweries Welcome!**

NY "craft breweries" (producing 60, 000 barrels/year or less) can now sell their beer by the **growler or six-pack** at bona fide farmers' markets. Please bring any applicable permits with you to the GVH Races.

> For more information about the GVH Races go to www.GVHRaces.com



#### Special Discount for Farm Bureau members

The local county chapters of NY Farm Bureau have partnered with us in organizing the Agri-Center. In appreciation, we are offering Farm Bureau members who feature homegrown or home produced products a \$30 discount off their space in the Farmers Market!

Farmer's Market Vendor Reservation Form Genesee Valley Hunt Races - October 8, 2022
Name of Company
Name of Contact Person
Address
Phone Number
E-Mail
Brief Description of type of products/services
Please reserve the following space:
Tent Section (10' X 12') @ \$130
Additional tent sections @ \$100 each
Require electric? <u>NO</u> YES – add \$5 (If you will need electric, please bring your own heavy duty extension cord)
*Table Rental – 96"@ \$10 each
*Chair Rental@\$2.00 each
Extra tickets (if more than 4 are needed)@\$10 each (Each vendor will receive 4 admission tickets for helpers)
Farm Bureau Member Discount (deduct \$30) (Please include copy of current membership card for eligibility) LATE FEE - if postmarked after Sept. 16 - add \$50
TOTAL AMOUNT ENCLOSED * Vendors are welcome to bring their own tables & chairs (Please make checks payable to Genesee Valley Hunt, Inc.) Mail to: Megan Doggett 266 Genesee Street Avon, NY 14414



## Genesee Valley Hunt Races Vendor Instructions

(Save these instructions)

#### Set-Up

- Vendors should be set up and vehicles removed from grounds by 9:00 a.m. on Race Day (October 8). No vehicles will be allowed on the grounds during the event.
- Vendors who want to set up Friday evening need to contact Megan Doggett. The area WILL NOT be guaranteed secure throughout the night, although we will have someone on the grounds all night.
- Booth space dimensions will be enforced if your display will overflow specified booth areas, please purchase an additional booth section.
- Please indicate need for electricity on form.

#### Parking

• After unloading, parking is available in the General Parking area across Nations Rd.

#### Admission

• Each vendor will be sent four (4) general admission tickets for helpers. If you need more tickets, please order them on the reservation form at the discounted price of \$10 each.

#### Teardown

• Vendor vehicles will be readmitted on to the grounds after 4:00 pm. for teardown and loading.

#### Questions

 Please contact Megan Doggett with any questions concerning vendor exhibits: email <u>vendors@gvhraces.com</u>, or call Megan at 585.319.6380



Races are located on Nations Rd., off Route 39, just north of the Village of Geneseo.

Physical address for GPS or mapquest: 3330 Nations Rd., Geneseo