



Be part of the Genesee Valley Hunt Races Farmers Market on October 9, 2021

Ten years ago we launched a NY food and wine vendor area at the Genesee Valley Hunt Races after obtaining a Farmer's Market Permit from NYS Dept. of Ag and Markets. It has been a huge success for vendors – and certainly appreciated by the crowds and tailgaters at this century-old, family oriented event! Our Farmers Market goes hand-in-hand with our Agri-Center, which features a petting zoo and interactive agricultural education activities. This area is always bustling with activity all day! We think this event offers the perfect demographic for your products!

What: GVH Hunt Races Farmers Market

Location: 3330 Nations Rd, Geneseo, NY 14454
Intersection of Nations and Roots Tavern Roads
(physical address for GPS or Mapquest—not mailing address)

Date: Saturday, October 9, 2021

Hours: 10:00AM – 4:00PM

Sponsor: Genesee Valley Hunt, Inc

Fee: \$130 - includes vendor tent area of 10 X 12 feet

Questions & Information:

Megan Doggett, Organizer
Email vendors@gvhraces.com

RESERVE YOUR SPACE TODAY!

Please reserve your vendor space by mailing the accompanying form, along with vendor fee payment, by **September 16**. (Limited space available)

We look forward to seeing you on October 10 and wish you a very successful day!

NY Wineries Welcome!

NYS Ag & Markets Farmers' Market designation enables NY wineries to sell NY labeled wine by the bottle. (Wineries are no longer required to obtain a "no fee" permit from the SLA)

NEW! NY Craft Breweries Welcome!

NY "craft breweries" (producing 60,000 barrels/year or less) can now sell their beer by the **growler or six-pack** at bona fide farmers' markets. Please bring any applicable permits with you to the GVH Races.

For more information about the GVH Races
go to www.GVHRaces.com



Special Discount for Farm Bureau members

The local county chapters of NY Farm Bureau have partnered with us in organizing the Agri-Center. In appreciation, we are offering Farm Bureau members who feature home-grown or home produced products a \$30 discount off their space in the Farmers Market!

Farmer's Market Vendor Reservation Form Genesee Valley Hunt Races - October 9, 2021

Name of Company _____

Name of Contact Person _____

Address _____

Phone Number _____

E-Mail _____

Brief Description of type of products/services _____

Please reserve the following space:

Tent Section (10' X 12') @ \$130 _____

Additional tent sections ____ @ \$100 each _____

Require electric? ____ NO ____ YES – add \$5 _____
(If you will need electric, please bring your own heavy duty extension cord)

*Table Rental – 96" _____ @ \$10 each _____

*Chair Rental _____ @\$2.00 each _____

Extra tickets (if more than 4 are needed) ____ @\$10 each _____
(Each vendor will receive 4 admission tickets for helpers)

Farm Bureau Member Discount (deduct \$30) _____
(Please include copy of current membership card for eligibility)

LATE FEE – if postmarked after Sept. 16 - add \$50 _____

TOTAL AMOUNT ENCLOSED _____

**Vendors are welcome to bring their own tables & chairs*

(Please make checks payable to Genesee Valley Hunt, Inc.)

**Mail to: Megan Doggett
266 Genesee Street
Avon, NY 14414**



Genesee Valley Hunt Races Vendor Instructions (Save these instructions)

Set-Up

- Vendors should be set up and vehicles removed from grounds by 8:30 a.m. on Race Day (October 9). No vehicles will be allowed on the grounds during the event.
- Vendors who want to set up Friday evening need to contact Vivienne Roe. The area WILL NOT be guaranteed secure throughout the night, although we will have someone on the grounds all night.
- Booth space dimensions will be enforced – if your display will overflow specified booth areas, please purchase an additional booth section.
- Please indicate need for electricity on form.

Parking

- After unloading, parking is available in the General Parking area across Nations Rd.

Admission

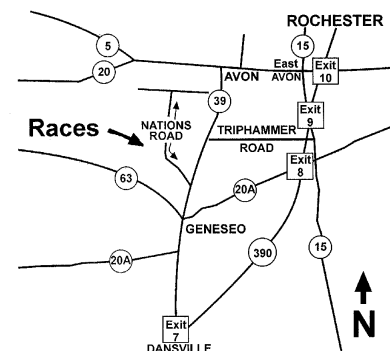
- Each vendor will be sent four (4) general admission tickets for helpers. If you need more tickets, please order them on the reservation form at the discounted price of \$10 each.

Teardown

- Vendor vehicles will be readmitted on to the grounds after 4:00 pm. for teardown and loading.

Questions

- Please contact Megan Doggett with any questions concerning vendor exhibits: email vendors@gvhraces.com



Races are located on Nations Rd., off Route 39, just north of the Village of Genesee.

Physical address for GPS or mapquest:
3330 Nations Rd.,
Genesee